



ICC Solutions and Worldpay Partner with FreedomPay to Help Reduce Certification Times with VIABLE Solution

FreedomPay, the world leader in fully-integrated payment solutions, had an urgent requirement to certify an existing EMV payment terminal configuration on Worldpay's network – utilizing a net-new communication protocol, different than it had worked with previously. ICC Solutions and Worldpay assisted FreedomPay to reduce certification times, even as the certification involved a complex set of industry specific, EMV Level 3 end-to-end payment brand accreditation tests.

The challenge for FreedomPay was to perform the tests using a test environment they had never seen or used before, in as fast a timeframe as possible to avoid

delays, which would result in increased costs. Further, FreedomPay's dedicated resource had no prior experience working with the VIABLE solution set, or Worldpay as a host acquiring platform.

The test tool used to perform these tests was the Worldpay VIABLE solution developed by ICC solutions and Worldpay. VIABLE operates in a unique closed loop test environment, comprising both card and host simulators in a single platform, facilitating extremely fast and efficient test campaigns which gave FreedomPay full control with no connection required to the Worldpay test host. When preparing for this, ease of use, extensive automation

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features and real-time “full result” analysis of the VIABLE testing solution, combined with fast, knowledgeable and collaborative technical support of ICC Solutions, were all instrumental in ensuring success of the certification in the shortest timeframe possible.

Notwithstanding all these constraints, FreedomPay completed the certification in a faster timeframe recorded than for any previous certification, all of which had used a test environment from another tool vendor.

Combined with its proprietary FreedomPay Commerce Connect (“FCC”) middleware engine, FreedomPay was able to leverage the extensive EMV knowledge and experience ICC Solutions has gained over the years and benefitted from ICC Solutions’ relationships with all major payment brands. A close relationship was forged between FreedomPay, Worldpay and ICC Solutions, which ensured efficient progress and fast resolution of all matters.

For more information on VIABLE and other products and services available from ICC Solutions, please visit: www.iccsolutions.com or email sales@iccsolutions.com.

About FreedomPay

The FreedomPay Commerce Platform is the best way for merchants to simplify complex payment environments. Validated by the PCI Security Standards Council for Point-to-Point Encryption (P2PE) along with EMV, Tokenization, Contactless and DCC capabilities, global leaders in retail, hospitality, gaming, education, healthcare and financial services trust FreedomPay to deliver unmatched security and advanced value-added services. As the industry’s first TransAtlantic payments solution with integrations across top point-of-sale, device manufacturers and payment processors, supported by rapid API adoption, FreedomPay is driving the future of commerce and customer interaction.

To learn more about how FreedomPay can partner with your operation, visit www.freedompay.com today.