



Security

The only choice for simplified, high-performance,
and secure transactions for any business

FREEDOMPAY

Making payments faster, simpler, safer, smarter.

FreedomPay delivers the highest level of payment security for your online transactions and helps reduce PCI compliance scope for card-not-present transactions.

The FreedomPay Commerce Platform offers a portfolio of solutions allowing businesses to provide a high-performance, secure user experience from any device, anytime, anywhere. The use of the Azure cloud means FreedomPay seamlessly bridges the gap across in-store, web, and mobile payments, by working across point-of-sale systems, payment processors, loyalty services and other various payment avenues, providing a true omni-channel shopping solution.

FreedomPay offers three unique secure payment solutions to deliver greater cardholder data security for online transactions and reduce PCI compliance requirements.

1. FreedomPay's Hosted Payment Controls and Hosted Payment Page provide custom check-out flows and white-labelled check out pages designed for accepting user payment information, authorizing transactions, and tokenizing card data for ecommerce transactions.
2. FreedomPay's Payment Information Proxy means transaction and cardholder data from third party sites, like Online Travel Agencies, is captured and tokenized prior to entering a third party or property management system, enabling merchants to reduce PCI compliance requirements.
3. FreedomPay's Virtual Terminal solution with PCI-validated P2PE secures card-not-present transactions for phone and back-office interactions by removing sensitive cardholder data from network environments.

Complete Customization Drives Seamless Customer Experience

FreedomPay's Hosted Payment Controls (HPC) provide pre-built components that allow you to create your own fully customized checkout flow, in a way that resonates most successfully with your customers. It also eliminates the need for a separate checkout page.

HPC takes the responsibility of handling PAN and other card information away from the merchant by embedding an iFrame into the merchant's website with FreedomPay's payment controls. This seamless solution is a valuable option for merchants who do not wish to handle data or disrupt the consumer's checkout process.

FreedomPay also provides a solution that gives merchants the option to host their check out process on a new page. Hosted Payment Page (HPP) provides full customization capabilities with Cascading Style Sheets (CSS) to ensure seamless integration with existing ecommerce sites and standard shopping cart checkout processes. Color, fonts and fields can all be customized to maintain a consistent style and adhere to brand standards.

Full Data Security for Third-Party Transactions

FreedomPay's Payment Information Proxy (PIP) is the simplest way to secure transactions generated from third-party sources. The PIP captures payment data and transaction information from outside sources and tokenizes the cardholder data prior to it entering a merchant's POS or PMS. With the PIP, merchant networks remain out of the scope of PCI compliance because clear-text cardholder information is replaced with a token.

FreedomPay supports multiple approaches for storing tokens providing merchants with a highly customized solution to meet their specific needs.





Flexible Solutions for Alternative Transactions

The FreedomPay Virtual Terminal (VT) solution enables credit card information to be securely entered by a phone or back-office representative through a simple “plug-and-play” PCI-validated P2PE payment terminal interfacing with FreedomPay’s Enterprise Portal. Credit card information is masked and encrypted while being entered by the representative (manual transaction/MOTO), or swipe using a simple web browser and connected PCI-validated P2PE device.

Simplifying Complex Payment Environments

As commerce evolves and requires ongoing expertise and innovation, FreedomPay has distinguished itself as a technology leader at the forefront of omni-channel solutions including PCI-validated payment security, tokenization, EMV, stored value, loyalty and rewards, mobile and online. The industry has rapidly moved away from a device and transaction focus to “solutions” that solve the most challenging multi-channel shopping experiences.

Let FreedomPay meet and exceed those challenges for you.

 **Talk to us today**

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