

## FACTSHEET

FreedomPay is the data-driven commerce platform that delivers Next Level performance for companies all around the world. Instead of ripping and replacing legacy systems, we transform a company's existing systems from legacy to leading edge by surrounding and expanding the current tech footprint.

FreedomPay is the tech that connects where you are now with where you want to be next.

Validated by the PCI Security Standards Council for Point-to-Point Encryption (P2PE) along with EMV, Tokenization, Contactless and DCC capabilities, global leaders in retail, hospitality, gaming, education, healthcare, and financial services trust FreedomPay to deliver unmatched security and advanced value-added services.

Since our launch in 2000, FreedomPay has been a pioneer in Next Level Commerce™, including mobile payments, cashless solutions, virtual and remote terminals, payment processing, intelligent analysis, routing of promotions, incentives, and customer relationship management services.

As the industry's first Transatlantic payments solution with integrations across top point-of-sale, device manufacturers and payment processors, supported by rapid API adoption, FreedomPay is driving the future of commerce and customer interaction. With offices in Philadelphia, Las Vegas, and London, FreedomPay enables businesses to simply, swiftly, and securely. For more information, go to [www.freedompay.com](http://www.freedompay.com).

### FACTS & FIGURES

- Founded in 2000
- Customer Overview
  - FreedomPay Commerce Platform supports hundreds of thousands of sites across corporate dining, universities, hospitals, and stadiums
    - Supported major sporting events including the 2016 and 2017 Super Bowls
    - Support more than 100 airports including all major hubs in the U.S.
  - Customers include:
    - World's Top 5 Food Service Providers
    - World's Top 4 Hospitality/Resorts
    - World's Fourth Largest eCommerce Retailer
    - World's Largest Unattended Solution Provider
    - World's Second Largest Shipping Company
- Company Growth and Major Milestones
  - 2014: became the first fully functional P2PE solution in North America
  - 2015: received EMV certification on First Data for all card brands and launched fully Integrated Commerce Platform for world's largest hotel group in Hospitality Gaming Industry
  - 2017: western region office opening in Las Vegas, Nevada
  - 2018: introduced Trans-Atlantic Interconnected Commerce
  - 2019:
    - opened UK/Europe headquarters in London and announced global expansion plans to Europe and Asia
    - announced global partnership with Marriott International
    - announced partnership with Cornell University Center for Hospitality Research with Christopher Kronenthal, President, as member of the Advisory Board
  - 2020:
    - launch of FreedomPay rebrand, Next Level Commerce™
    - first to go to market with Touchless Commerce

## FACTSHEET

- 2021:
  - commissioned an independent [study](#) with Cornell University on how businesses are managing cybersecurity risks
  - commissioned an independent [study](#) with J.P. Morgan on how America's retail & hospitality tech elite are tackling disruption with new commerce
  - selected Hill+Knowlton Strategies as communications agency of record amidst global expansion
- 2022:
  - announced its fully independent, open and agnostic commerce platform is now available to all merchants in 75+ countries across 5 continents
  - surpassed 1000+ ISV Partners delivering market leading innovation to merchants
- Holds 3 patents covering transaction networking, real-time discounting, and incentive application with additional 2 new patents pending

### FREEDOMPAY COMMERCE PLATFORM OVERVIEW

- First validated P2PE security solution in North America with EMV support
- First-ever payments-based network in the cloud
- 99.995% uptime for more than 3 years
- Almost 10 million line-item SKUs tracked
- Payments run in less than 1 second
- Development cycles run with Agile SCRUM on two-week sprint schedules
- Seamless integration for POS, PMS and eCommerce – typical integration can be completed in 4-6 weeks
- Hot swappable devices, no credentials live in the devices, makes changing processors quick and easy with a back-end update
- Business intelligence
- Loyalty rewards
- Awards:
  - Shortlisted for the CIO Business Excellence Awards 2019
  - Citibank Global Supply Chain Partner of the Year 2017
  - Technically Philly: Best Tech Culture 2017, Finalist 2018
  - Bobsguide 2019 Payment Ranking: first in Best Use of Data and second-Best E-Commerce Solution
  - PayTech Award: Best PayTech Partnership 2021
  - Checkers Supplier of the Year in US, 2021
  - The Customer: Best-in-class Enterprise Payment Tech 2022

### RELEVANT ANNOUNCEMENTS

- [FreedomPay's Touchless Commerce Program to Power Mobile Digital Payments at Cedar Fair Properties](#)
- [FreedomPay Unifies Commerce Data Into Actionable Business Intelligence](#)
- [Delaware North Transforms Legacy Payments to Leading Edge with FreedomPay's Touchless Commerce Program](#)
- [FreedomPay Introduces Touchless Commerce Program to Take Payments to the Safer Next Level](#)
- [FreedomPay Integrates with Google Pay to Support Next Level eCommerce Payments](#)
- [How FreedomPay Became a 20-Year Overnight Success](#)
- [FreedomPay Announces An Agreement With Marriott International For Commerce Technology Innovation](#)
- [75% of C-level executives in the U.S. retail, hotel and restaurant sectors\\* admit to a seismic shift towards digital commerce according to a study revealed by J.P. Morgan and FreedomPay](#)
- [New Research from Cornell University and FreedomPay Reveals Cybersecurity Confidence Gap in Retail, Restaurant and Hospitality Sectors](#)
- [FreedomPay Selects Hill+Knowlton Strategies as Communications Agency of Record Amidst Global Expansion](#)
- [Global Leader in Commerce Technology Set to Transform Payments for Thousands of Merchants across Mexico](#)

### **BOILERPLATE**

FreedomPay's Next Level Commerce™ platform transforms existing payment systems and processes from legacy to leading edge and enables merchants to unleash the power of pay. As the premier choice for many of the largest companies across the globe in retail, hospitality, lodging, gaming, sports and entertainment, foodservice, education, healthcare, and financial services, FreedomPay's technology has been purposely built to deliver rock solid performance in the highly complex environment of global commerce. The company maintains a world-class security environment and was first to earn the coveted validation by the PCI Security Standards Council against Point-to-Point Encryption (P2PE/EMV) standard in North America. FreedomPay's robust solutions across payments, security, identity, and data analytics are available in-store, online and on-mobile and are supported by rapid API adoption. The award winning FreedomPay Commerce Platform operates on a single, unified technology stack across multiple continents allowing enterprises to deliver an innovative Next Level experience on a global scale. [www.freedompay.com](http://www.freedompay.com)

### **CONTACT DETAILS**

For media enquiries, please contact H+K:

Jennifer Tayebi  
Hill+Knowlton Strategies on behalf of FreedomPay  
[Jennifer.Tayebi@hkstrategies.com](mailto:Jennifer.Tayebi@hkstrategies.com)